

# CLARIFY AND CONNECT WITH YOUR 'WHY'

Your 'why' is what will drive your success. To find your 'why,' dig deep and identify what is motivating you to build your business. A well-developed 'why' will clearly and powerfully help you break through unexpected obstacles and will guide you as you prioritise your time, your focus and your talents.

To help you discover your 'why,' answer the following questions:

## 1. WHY DO YOU WANT TO LIVE A HEALTHIER LIFE?

*Do your health goals include increased energy or possible weight loss?*

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## 2. WHY DO YOU WANT TO SHARE ISAGENIX WITH OTHERS?

*To help friends and family to lead a healthier life? To potentially earn additional income?*

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## 3. WHAT DRIVES YOU THE MOST? WHAT DRIVES YOUR ACTIONS NOW?

*Creating a strong future for your family, and helping others to do the same?*

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## 4. HOW WILL YOU CONNECT WITH YOUR 'WHY'?

*Post your 'why' somewhere you will see it everyday.*

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## 5. HOW WILL YOU HELP YOUR TEAM TO CONNECT WITH THEIR 'WHY'?

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